

## Press Release

### **Mitsubishi HiTec Paper exhibits impressive inkjet media for industrial printing and proofing at the IPEX 2010**

*Bielefeld, April 28, 2010* - At this year's IPEX trade fair Mitsubishi HiTec Paper is putting extra emphasis on high-quality *jetscript* media for industrial inkjet printing. These products are capable of keeping up with the rapidly developing demands of that segment. All of the papers guarantee more than just a broad colour space, magnificently brilliant colours, faithful detail and pinpoint precision. They are also FSC-certified, can be channelled into the regular recycling system and are recommended by leading manufacturers of digital printing machines. Users can then choose from the entire broad spectrum of industrial inkjet printing: from transaction and transpromo to direct mail and print-on-demand.

Mitsubishi HiTec Paper is also exhibiting its outstanding, Fogra-certified *jetscript* proofing media. The silk matte and glossy qualities are especially well suited for the professional printouts used during colour management and pre-press processes. The *jetscript* proofing media range stands media of choice for layout, camera-ready/imposition and contract proofs.

In addition Mitsubishi presents two brand-new media for photo printing: A photo paper with a unique pearlescent metallic effect as well as a double-side coated photo paper. Naturally both products meet the superior quality expected from a Mitsubishi inkjet photo media.

Alongside the innovative *thermoscript* range of thermal papers, Mitsubishi HiTec Paper is also presenting *giroform DIGITAL*, the top quality carbonless papers for individual, personalised digital printing.

Visit us at the IPEX 2010 at stand nr. 11-D226 – and don't miss our latest pre-press solutions.

**Mitsubishi HiTec Paper Bielefeld GmbH  
Mitsubishi HiTec Paper Flensburg GmbH**

[jetscript@mitsubishi-paper.com](mailto:jetscript@mitsubishi-paper.com)  
[giroform@mitsubishi-paper.com](mailto:giroform@mitsubishi-paper.com)  
[thermoscript@mitsubishi-paper.com](mailto:thermoscript@mitsubishi-paper.com)

[www.mitsubishi-paper.com](http://www.mitsubishi-paper.com)



*jetscript*



*giroform*



*thermoscript*