

## **Press release**

### **Mitsubishi HiTec Paper to increase prices for thermal papers dedicated to Point-of-Sales and Label applications on the world market**

*Bielefeld & Flensburg, August 02<sup>nd</sup> 2010* - Mitsubishi HiTec Paper will increase the prices for its *thermoscript* thermal papers dedicated to POS and Label applications by 10% world-wide.

With this inevitable price increase the producer of high quality communication paper reacts to the ongoing strong rise of the prices for freight costs and raw materials, which are still getting narrowed on the global market.

The effective beginning of this increase will be September 01<sup>st</sup> 2010.

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