

Press Release

Mitsubishi to show coated specialty papers for the label and packaging industry at Labelexpo Americas 2018

Bielefeld – September 10, 2018

Mitsubishi HiTec Paper offers a large range of excellent coated specialty papers; worldwide and for a variety of applications. At Labelexpo Americas 2018 (25 – 27 September 2018, Chicago), the Germany-based company will show its wide range of papers dedicated for label and packaging applications.

THERMOSCRIPT® thermal papers: the demand for phenol-free thermal paper is rising significantly. Mitsubishi has been using phenol-free developers for thermal papers for many years; with and without topcoat; for labels, tickets, receipts or lottery tickets, including integrated security features. Linerless is a fast-growing label segment. The THERMOSCRIPT LL 77 series of thermal papers, launched at Labelexpo Europe 2017 in Brussels, offer a cost-effective linerless solution; also phenol-free of course.

JETSCRIPT® inkjet papers: as a leading manufacturer of coated inkjet papers, Mitsubishi is constantly developing these product lines. Against the backdrop of ever faster inkjet printing systems and the required compatibility of the media with different ink technologies, the demands on inkjet papers are growing. Mitsubishi naturally fulfils the requirements thanks to the special surfaces and properties of the JETSCRIPT products. Mitsubishi will be presenting samples of a JETSCRIPT product innovation to selected visitors at Labelexpo Americas 2018.

GIROFORM® carbonless papers: with GIROFORM DIGITAL ONEforALL, Mitsubishi has been offering a universal carbonless copying paper specially developed for digital printing since 2016. Personalized, individual forms and documents are no longer a problem with this 80 gsm (21 #) carbonless paper. ONEforALL is certified by HP Indigo and is suitable for all current digital toner printing systems, black & white copiers etc. With its explanatory films, for example on fanapart gluing, Mitsubishi offers the best technical service.



BARRICOTE® barrier papers for food packaging: with this new business segment, Mitsubishi offers brand owners, food retailers and packaging industry particularly sustainable and effective barrier solutions for food packaging. The range comprises paper products made from virgin fibres and water-based barrier coatings. With a total absence of plastic films, aluminium, extruded polymers, varnishes, laminates and fluorocarbons, BARRICOTE papers offer effective protection against mineral oils, grease & oil as well as water & water vapour. All products are approved for food contact, FSC® Mix and PEFC™ certified and recyclable. Applications are, amongst others, heat-sealed and cold-bonded pouch papers, laminating papers for cardboard and paperboard as well as wrapping papers.

Mitsubishi HiTec Paper offers coated specialty papers of the highest quality, Made in Germany, delivered to all continents including North- and South-America, reliably and consistently. On-site sales contacts are available to customers as well as an excellent technical service. Regional warehouse solutions ensure a constant availability of the products; fast, safe and worldwide.

Come and visit us at Labelexpo Americas 2018: Hall A, stand 1048.



BARRICOTE – heat-sealed barrier paper bag



THERMOSCRIPT - microwave suitable thermal paper label

Mitsubishi HiTec Paper Europe GmbH is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper. The roughly 700 employees at Mitsubishi HiTec Paper Europe produce high-quality direct thermal, digital imaging, carbonless, label and barrier papers at two tradition-rich locations in Bielefeld and Flensburg.

Each factory stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers featuring a modular system for every application and printing technology – and is a highly capable partner whenever customized coated paper solutions are required.

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