

Press Release

State Secretary Schrödter visits Mitsubishi HiTec Paper

Flensburg– February 7, 2022

The head of the Schleswig-Holstein State Chancellery, State Secretary Dirk Schrödter, visited the Flensburg plant of Mitsubishi HiTec Paper on February 2, 2022. The reason for the visit was the Schleswig-Holstein Economy 2021 Environmental Award, which the company received at the end of last year for its sustainable barricote® barrier papers.

Impressed by the innovative strength of the company and by the completely recyclable barrier papers for flexible packaging, State Secretary Schrödter and Kai-Michael Kugler (Office of the State Chancellery) were able to witness the production of the coated special papers at the traditional Flensburg location during a factory tour. Subsequently, pressing economic policy issues were discussed with the management: energy policy with the special challenges for the energy-intensive paper industry in Germany as well as the lack of skilled workers and trainees and the resulting effects for a highly specialized production and training company like Mitsubishi HiTec Paper. How politics can promote and support the necessary innovation and transformation process of the paper industry more intensively - against the background of the desired climate neutrality – was finally discussed.



From left to right: Dr. Martin Schreer (Managing Director | Mitsubishi HiTec Paper), Karsten Böde (Director HR, CSR & Compliance | Mitsubishi HiTec Paper), Dirk Schrödter (Head of the Schleswig-Holstein State Chancellery), Joachim Küster (Head of Production Flensburg Mill | Mitsubishi HiTec Paper), Nic Holmer (Director Sales & Marketing | Mitsubishi HiTec Paper)

Mitsubishi HiTec Paper Europe GmbH is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper. The roughly 770 employees at Mitsubishi HiTec Paper Europe produce high-quality direct thermal, inkjet, carbonless, label and barrier papers for flexible packaging at two tradition-rich locations in Bielefeld and Flensburg. Each factory stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers for many applications and printing technologies – and is a highly capable partner whenever customized coated paper solutions are required.

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