

## Press Release

# New generation of matt coated inkjet papers from Mitsubishi HiTec Paper

Bielefeld – January 11, 2023

*For many years, Mitsubishi HiTec Paper's matt inkjet papers have established themselves as the standard in the market. Now the Bielefeld-based speciality paper manufacturer has revised the entire matt portfolio of its jetscript® inkjet media.*

The new generation of matt inkjet papers with basis weights from 70 to 228 g/m<sup>2</sup> impresses with a whole range of product improvements. The optimised coated ink-receiving layer enables particularly vivid, lifelike and brilliant colours. The homogeneous, even surface of the new papers is particularly noticeable with large-area prints. The higher optical ink density optimises the reproduction of dark and black shades in particular.

The application areas of the new inkjet papers range from large-format and poster prints in retail and at the POS, direct mailings, publishing and brochures to photos and photo books.

In the course of optimising the product range, the previous products will be replaced as follows:

- > MH 84 => **MH 86** (premium matt coated)
- > MD 84 => **MD 86** (premium matt coated, double-sided)
- > ML 84 => **ML 85** (matt coated)
- > DL 84 => **DL 85** (matt coated, double-sided)

In addition, two new premium matt-coated inkjet papers are available especially for use as face material for label applications: jetscript MH 7086 L and MH 9086 L.

Of course, the entire new range of matt inkjet papers is available FSC® Mix or PEFC™ certified and is suitable for both dye and pigment inks. The Mitsubishi HiTec Paper sales team will be happy to provide sample material ([sales.mpe@mitsubishi-paper.com](mailto:sales.mpe@mitsubishi-paper.com)).

**Mitsubishi HiTec Paper Europe GmbH** is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper. The roughly 730 employees at Mitsubishi HiTec Paper Europe produce high-quality direct thermal, inkjet, carbonless, label and barrier papers for flexible packaging at two tradition-rich locations in Bielefeld and Flensburg. Each factory stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers for many applications and printing technologies – and is a highly capable partner whenever customized coated paper solutions are required.



The new premium matt coated inkjet papers from Mitsubishi HiTec Paper are perfect for high-quality photo books, among other things.

**Contact:**

**Ralf Buhl**  
Marketing Manager

**Mitsubishi HiTec Paper Europe GmbH**  
Niedernholz 23 | 33699 Bielefeld | Germany  
Tel. +49 (0)521 2091-582  
ralf.buhl@mitsubishi-paper.com  
[www.mitsubishi-paper.com](http://www.mitsubishi-paper.com)



*Reprinting permitted free of charge, specimen copy requested.*









