

Press Release

New packaging papers from Mitsubishi HiTec Paper at Interpack 2023

Bielefeld – April 6, 2023

At Interpack 2023, Mitsubishi HiTec Paper will be presenting its full range of *barricote*® barrier papers for flexible food and non-food packaging, as well as the new PACK 75, a heat-sealable paper for primary and secondary packaging.

Barricote barrier papers are purely paper-based and fully recyclable in the wastepaper cycle. With combinable barriers against water vapour, grease/oil, oxygen/aroma and mineral oil migration, *barricote* offers precise protection for the packaged goods. The papers are distinguished by a high proportion of biodegradable ingredients and are at the same time 100% free of plastic films, extruded films, laminates and fluorocarbons. Regardless of whether it is used as a bag, wrapping paper or lining paper - *barricote* protects packaged goods and buyers sustainably and safely.

New: The optimised **barricote BAG WG** with 49 g/m². With enhanced barriers against water vapour and grease (KIT level 12) as well as improved heat-sealing capabilities, it is the ideal alternative for horizontal and vertical flowpack packaging of dry and greasy goods.

New: **PACK 75** for sustainable packaging of toys and other small parts. The 75g paper offers particularly good heat-sealability and is therefore especially suitable for pouch packaging. PACK 75 is available FSC® and PEFC™ certified and is the ideal alternative to previous plastic packaging.

Visit Mitsubishi HiTec Paper at Interpack 2023: **Hall 8a, Stand 8a D11**

For samples and further information: sales.mpe@mitsubishi-paper.com | www.mitsubishi-paper.com



PACK 75 is ideally suited as sustainable packaging material for toys and other small parts

Mitsubishi HiTec Paper Europe GmbH is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper, and produces high-quality direct thermal, inkjet, carbonless, label and barrier papers for flexible packaging. The company stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers for many applications and printing technologies – and is a highly capable partner whenever customized coated paper solutions are required.

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