

Press Release

New and proven products from Mitsubishi HiTec Paper at Labelexpo Europe 2023

Bielefeld – August 24, 2023

Mitsubishi HiTec Paper will be presenting new and proven coated speciality papers at Labelexpo Europe 2023 in Brussels (11 - 14.9.). Visitors are cordially invited to experience thermoscript® thermal papers and jetscript® inkjet papers for label applications as well as barricote® barrier papers for flexible packaging of food and non-food at booth 6A09.

The highlights on the Mitsubishi stand:

thermoscript thermal papers

PURE for LABEL is a new thermal paper without chemical developers for label applications. With a basis weight of 67 gsm, the paper offers high dynamic sensitivity and maximum resistance to environmental influences. The printed image can be archived for 40 years. The special feature: the opaque functional layer reacts physically to heat so that the black layer underneath becomes visible and releases the printed image. The paper has a light grey colour and is therefore easy to distinguish from standard thermal papers.

The **thermoscript LL 77** series consists of thermal papers for Linerless labels in grammages of 55, 69 and 77 gsm. The phenol-free papers impress with maximum dynamic sensitivity and very good resistance to environmental influences. In addition, LL 77 thermal papers offer a special surface treatment for low silicone absorption.

jetscript inkjet papers

The inkjet paper **jetscript GS 1062** (97 gsm) impresses with a particularly homogeneous semi-glossy surface and a high visual gloss. The special coated ink-receiving layer enables not only excellent colour reproduction, but also a high colour density even with dark shades. Thus GS 1062 enables brilliant photorealistic prints. The reverse side is perfectly matched to a self-adhesive finish. Applications: Facestock for demanding labels and large format printing.

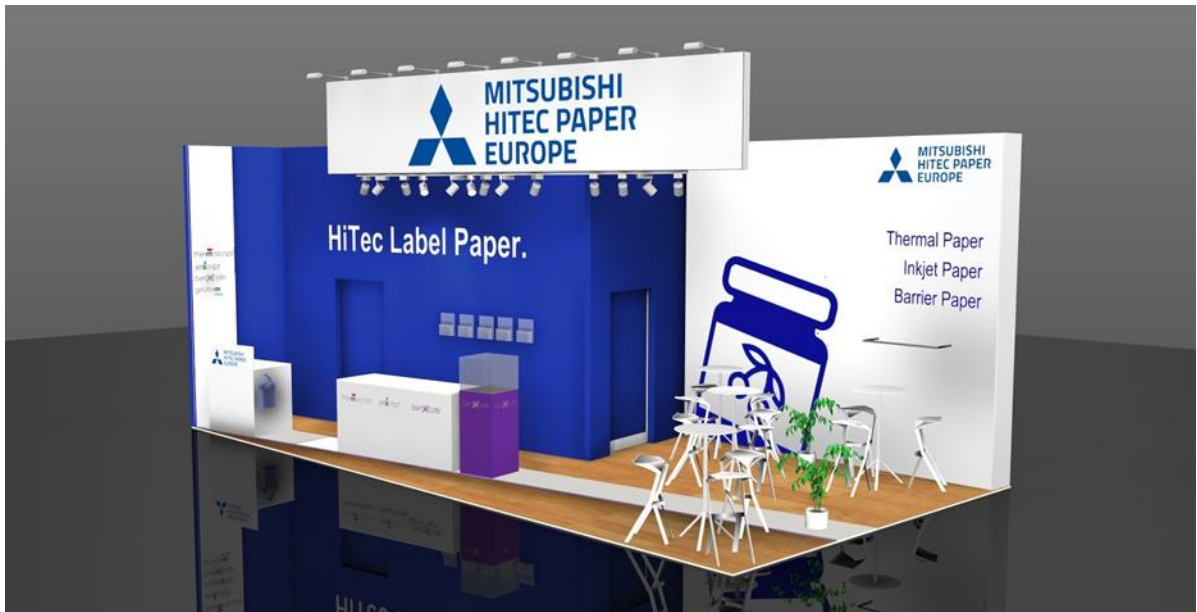
The premium matt-coated inkjet paper **jetscript MH 7086L** with 70 gsm is suitable for applications in the label sector as well as in the large format segment. The optimised ink-receiving layer and the homogeneous, even surface enable particularly vivid, lifelike and brilliant colours - even with dark shades. The paper is also available as a heavier 90 g version.

barricote barrier papers

In the area of flexible food and non-food packaging, paper solutions are required that protect the packaged goods, the environment and the consumer. barricote barrier papers with combinable barriers against water vapour, grease/oil, oxygen/aroma and mineral oil migration are paper-based and recyclable. The papers are 100% free of plastic films, extruded polymers, laminates and fluorocarbons. Whether bags or wrapping papers, with **barricote WRAP** and **LINER** as well as the new **PACK 75**, the packaged goods are safely protected. Environmentally friendly and sustainable.

All papers shown are of course available FSC® or PEFC certified.

Samples and further information are available at the Mitsubishi stand at Labelexpo Europe 2023 in Brussels (Hall 6, Stand 6A09). The sales team is looking forward to many visitors!



Mitsubishi HiTec Paper booth at Labelexpo Europe 2023

Mitsubishi HiTec Paper Europe GmbH is a German subsidiary of Mitsubishi Paper Mills Ltd., Japan, one of the world's leading manufacturers of specialty paper, and produces high-quality direct thermal, inkjet, carbonless and barrier papers for flexible packaging. The company stands out for own base paper production, state-of-the-art production machinery and innovative coating technologies. Through its dense global sales network, Mitsubishi HiTec Paper Europe supplies a full range of specialty papers for many applications and printing technologies – and is a highly capable partner whenever customized coated paper solutions are required

Contact:

Ralf Buhl
Marketing Manager

Mitsubishi HiTec Paper Europe GmbH
Niedernholz 23 | 33699 Bielefeld | Germany
Tel. +49 (0)521 2091-582
ralf.buhl@mitsubishi-paper.com
www.mitsubishi-paper.com



Reprinting permitted free of charge, specimen copy requested.









