

ONE FOR ALL

Mitsubishi HiTec Paper will exhibit its broad portfolio of high quality coated speciality papers at drupa (hall 8B, stand D24).

'All for one, and one for all' – the battle cry from the Three Musketeers, but in this case it is a call from Mitsubishi HiTec Paper, and it is not three, but four innovations that the company will show at drupa.

And, why 'one for all'? Well, Mitsubishi will be reminding print companies about the Giroform Digital range and the fact that this carbonless paper, specifically developed for the digital printing process, is able to work on a plethora of technologies from manufacturers such as Canon, HP Indigo, Kodak, Ricoh, Xerox, OKI and Xanté.

Rather like the Three Musketeers, who were known for their loyalty (consistency and trustworthiness), fidelity (reliability), bravery (excellent performance) and can-do attitude (flexibility and runnability), so Giroform Digital offers the best of these characteristics – all combined to work equally as well across toner, HP Indigo, and even hybrid processes.

AN ENVIABLE HERITAGE

When digital technology was in its infancy, print companies were attempting to adapt offset carbonless qualities to run on their digital equipment, but there were many problems. The standard paper did not work well with these different technologies and so there was huge potential for a carbonless specifically attuned to the needs of digital. As a long time producer of the well respected Giroform range of carbonless papers, Mitsubishi HiTec was in the enviable position of possessing a wealth of knowledge and experience in this field.

In 2006, it first pioneered digital carbonless, bringing to market a carbonless paper suited to the needs of HP Indigo technology. The paper was also suitable for dry toner applications, and in 2012 a lightweight version (Giroform Digital Light) was introduced.



At drupa 2016, Giroform Digital and Giroform Digital Light will become the new universal **Giroform DIGITAL – One for All**.

The paper is an 80 g/m² high quality carbonless paper for the production of individual, personalised forms and documents – which still holds close to the outstanding and proven characteristics of the range. It is available as CB, CFB and CF in up to six colours, in reels, sheets, and pre-collated sets. This promises first class, trouble free printing results for multi-part forms such as invoices, reports, schedules, contracts, claim forms, secure delivery notes, shipping documents, and more.

THE FULL RANGE

As well as Giroform Digital, and the classic Giroform range, Mitsubishi HiTec Paper will

also showcase Jetscript inkjet papers for small format, large format or high speed inkjet printing. This will include jetscript DL 2584, a 248 g/m² double sided matt coated inkjet paper ideal for direct mail; jetscript MH 1484 CCB, a 134 g/m² premium matt coated inkjet paper with a unique safety feature – a coloured base paper that allows for easy verification by tearing, ideal for coupons, entrance tickets and lottery tickets; and jetscript MH 7084, a 70 g/m² lightweight matt coated premium inkjet paper for use as face paper for demanding self-adhesive labels.

Also on the stand will be Thermoscript thermal papers for point of sale, ticket and label applications. This will include thermal papers with special security features such as coloured centres, security fibres, coating marks or an anti-counterfeit thermal coating.

Finally, visitors can find out more about the company's Supercote label papers, a cast coated range that also comes in moisture and alkali resistant versions. Available from 80 to 170 g/m², the products are optimised to meet the needs of the drinks industry and are also ideal for composite cans and shoulder boxes.

Drop by the Mitsubishi HiTec Paper stand at drupa (hall 8B, stand D24) to find out more. **PS**

If you are not going to drupa, sample packs of Giroform Digital – One for All will be available for you to try after the show. Please contact sales.mpe@mitsubishi-paper.com to request one.